

# AUTOMOBILITY LA 2018 SCHEDULE

November 26-29, 2018

Los Angeles Convention Center (LACC)

For the latest information please visit [automobilityla.com/schedule/](http://automobilityla.com/schedule/)

MONDAY, NOV. 26			TUESDAY, NOV. 27			WEDNESDAY, NOV. 28			THURSDAY, NOV. 29		
TIME	EVENT	LOCATION	TIME	EVENT	LOCATION	TIME	EVENT	LOCATION	TIME	EVENT	LOCATION
12:01 am - 5:30 pm	Code AutoMobility LA Presented by General Motors & Visa	LACC Room 403 AB	6:00 am - 6:00 pm	AutoMobility LA Media Center Hours	LACC Room 515	6:00 am - 6:00 pm	AutoMobility LA Media Center Hours	LACC Room 515	7:00 am - 4:00 pm	AutoMobility LA Registration Hours	LACC Multiple Locations
7:00 am - 7:00 pm	AutoMobility LA Registration Hours	LACC Multiple Locations	7:00 am - 6:00 pm	AutoMobility LA Registration Hours	LACC Multiple Locations	7:00 am - 6:00 pm	AutoMobility LA Registration Hours	LACC Multiple Locations	7:00 am - 5:00 pm	AutoMobility LA Media Center Hours	LACC Room 515
8:00 am - 7:00 pm	AutoMobility LA Media Center Hours	LACC Room 515	8:00 am	Technology Pavilion Exhibits Open (all remaining halls will open on Wed & Thu)	Technology Pavilion	7:00 am - 8:00 am	Beetles & Breakfast Presented by Volkswagen	Technology Pavilion	7:15 am - 8:15 am	AutoMobility LA Networking Breakfast Hosted by Toyota Mirai	Technology Pavilion
8:00 am - 4:00 pm	Women in Automotive Conference (partner event)	LACC Room 408 AB	8:00 am - 8:45 am	AutoMobility LA Networking Breakfast	Technology Pavilion	8:00 am - 8:15 am	North American Car, Utility and Truck of the Year Award Finalists	Technology Pavilion	8:00 am	LACC Exhibit Halls Open	
8:30 am - 4:30 pm	Securing Mobility Summit (partner event)	LACC Room 411	8:45 am - 8:55 am	AutoMobility LA Conference Opening Remarks	Technology Pavilion	8:00 am	LACC Exhibit Halls Open		8:15 am - 8:40 am	Green Car Awards	Technology Pavilion
5:00 pm - 9:00 pm	Technology Pavilion Exhibits Open (all remaining halls will open on Wed & Thu)	Technology Pavilion	8:55 am - 9:20 am	Keynote: Laura Schwab, President of Aston Martin Lagonda - The Americas	Technology Pavilion	8:40 am - 9:10 am	Press Conference: BMW	LACC South Hall	9:00 am - 9:40 am	Volvo Media Reception	LACC South Hall
5:00 pm - 7:00 pm	AutoMobility LA Networking Reception	Technology Pavilion	9:25 am - 9:35 am	Press Conference: Luminar Demonstration	Technology Pavilion	9:15 am - 9:40 am	Press Conference: Volkswagen	LACC South Hall	10:00 am - 10:25 am	Press Conference: Polaris Slingshot	LACC West Hall Atrium
7:00 pm - 8:45 pm	AutoMobility LA Kickoff Party	Technology Pavilion	9:35 am - 10:05 am	It Takes a Village to Create a Car: Defining a New Model of Collaboration	Technology Pavilion	9:30 am - 7:30 pm	Car Design Forum LA (partner event)	Technology Pavilion	10:00 am	AutoMobility LA Tech Tours Presented by SBD Automotive	LACC West Hall Atrium
			10:00 am	AutoMobility LA Tech Tours Presented by SBD Automotive	Technology Pavilion	9:55 am - 10:20 am	Press Conference: Jeep	LACC North Plaza	10:35 am - 11:00 am	Press Conference: Icona Design Group	LACC West Hall Atrium
			10:10 am - 10:25 am	Keynote: Giovanni Palazzo, CEO of Electrify America	Technology Pavilion	10:00 am	AutoMobility LA Tech Tours Presented by SBD Automotive	LACC West Hall Atrium	2:00 pm	AutoMobility LA Tech Tours Presented by SBD Automotive	LACC West Hall Atrium
			10:30 am - 10:50 am	Coffee Break Hosted by Auto Alliance	Technology Pavilion	10:25 am - 10:50 am	Press Conference: Porsche	LACC Petree Hall	6:00 pm	LACC Exhibit Halls Close	
			10:35 am - 10:50 am	Press Conference: Vulog	Technology Pavilion	11:05 am - 11:30 am	Press Conference: Toyota	LACC South Hall			
			10:55 am - 11:25 am	AutoMobility LA Top Ten Award Presentation	Technology Pavilion	11:35 am - 12:00 pm	Press Conference: Mercedes-Benz	LACC South Hall			
			11:00 am - 5:00 pm	MediaPost's Marketing: Automotive Forum (partner event)	LACC Room 403 AB	12:05 pm - 12:30 pm	Press Conference: Volvo	LACC South Hall			
			11:30 am - 11:45 am	Back to School: Meet NextGen Transportation Customers	Technology Pavilion	12:35 pm - 1:00 pm	Press Conference: Lincoln	LACC South Hall			
			11:50 am - 12:15 pm	Press Conference: Rivian	Technology Pavilion	1:05 pm - 1:30 pm	Press Conference: Audi	LACC South Hall			
			12:15 pm - 1:10 pm	Food Truck Lunch Hosted by Rivian	Technology Pavilion	1:45 pm - 2:10 pm	Press Conference: Nissan	LACC West Hall			
			1:15 pm - 1:45 pm	Blockchain: The Connectivity Cure	Technology Pavilion	2:00 pm	AutoMobility LA Tech Tours Presented by SBD Automotive	LACC West Hall Atrium			
			1:50 pm - 2:15 pm	Keynote: Ted Klaus, VP & Executive Engineer of Honda R&D Americas	Technology Pavilion	2:15 pm - 2:40 pm	Press Conference: Kia	LACC West Hall			
			2:00 pm	AutoMobility LA Tech Tours Presented by SBD Automotive	Technology Pavilion	2:45 pm - 3:10 pm	Press Conference: Mitsubishi	LACC West Hall			
			2:20 pm - 2:35 pm	Press Conference: BYTON	Technology Pavilion	3:25 pm - 3:50 pm	Press Conference: Mazda	LACC South Hall			
			2:40 pm - 3:00 pm	Keynote: Dr. Carsten Breitfeld, CEO & Co-Founder of BYTON	Technology Pavilion	3:55 pm - 4:20 pm	Press Conference: Hyundai	LACC South Hall			
			3:05 pm - 3:25 pm	Code AutoMobility LA Award Presentation	Technology Pavilion	4:25 pm - 6:00 pm	Alfa Romeo & Maserati Media Reception	LACC South Hall			
			3:25 pm - 3:50 pm	Coffee Break	Technology Pavilion	7:00 pm	LACC Exhibit Halls Close				
			3:55 pm - 4:15 pm	The New Demands of Car Design	Technology Pavilion						
			4:20 pm - 4:50 pm	Future Mobility and the Reimagined Car: Shared, Autonomous and Electric	Technology Pavilion						
			4:55 pm - 5:20 pm	Keynote: Ned Curic, VP of Amazon Alexa Automotive	Technology Pavilion						
			6:00 pm	Technology Pavilion Exhibits Close	Technology Pavilion						