



CONVINCE YOUR BOSS

Los Angeles Convention Center | November 18 - 21, 2019

TOP FIGURES

Secure your company's pass to North America's leading B2B auto-tech event in the nation's top luxury, performance, technology, and green market (*JD Power, 2018*).

Formerly known as the "Los Angeles Auto Show's Press Days," AutoMobility LA is a four-day event where global leaders in automotive, tech, and business gather to network, make important announcements, launch new products and services, discover new technologies, and do business with new and established players that comprise an ever-growing mobility ecosystem.

"Los Angeles is really the hub of the changes that are happening in the automotive world and...this event really captures and embraces what the future of the automotive space is going to look like."

— Laura Schwab | President at Aston Martin Lagonda (The Americas)

"AutoMobility LA takes a bigger story around mobility. It's not just...autos."

— Ned Curic | Vice President at Alexa Auto at Amazon

"The biggest buzzword in the automotive world these days isn't cars, trucks or autos. It's mobility. At [AutoMobility LA]...the focus is on all the tech not only being poured into vehicles, but all things that go with them."

— Chris Woodyard | Reporter at *USA Today*

26,500+

Industry & Media Attendees

4,700+

Attending Companies

120+

Auto-Tech Exhibitors

60+

Debut Vehicles

50+

Attending Countries

GAIN KEY INSIGHTS

Held in Los Angeles, our show is where the new mobility ecosystem meets to gain insights, break news and do business.

With an award-winning conference featuring C-level speakers, groundbreaking announcements and innovative competitions, AutoMobility LA is packed with fresh perspectives. No matter the niche, you'll find the industry professionals leading the charge — from Acura and Google to Lyft and NVIDIA to Salesforce and Visa.

“Everyone from Toyota. All the departments. We’ve got folks from Ann Arbor and folks here from Japan. Everyone is represented. That’s how important Los Angeles is to us.”

— Ed Laukes | Group VP, Marketing at Toyota Motor N.A.

PHOTO: Ned Curic, VP of Alexa Auto at Amazon



CONNECT

Our four-day press & trade (B2B) event brings automakers, technology companies, designers, developers, startups, investors, dealers, analysts, executives, founders, government officials and media together in Los Angeles each year.

Skip the emails and meet with thousands of decision-makers through multiple networking events and the AutoMobility LA Connect app. Our matchmaking engine removes the guesswork by calculating who the most relevant people, products, exhibitors and sponsors are for you — just swipe right to show your interest.

Why wait? AutoMobility LA Connect is available now on the App Store and Google Play.

"[AutoMobility LA] is not just about the announcements, panels and speaking opportunities — it's also about connecting with people and making new connections as well as rekindling old connections."

— Andre Haddad | CEO at Turo



DISCOVER NEW INNOVATIONS

Located in North America's most influential market, we are the auto industry's preferred annual platform to showcase the newest products, services and innovations.

Global and North American vehicle debuts are scheduled for this year's AutoMobility LA, so don't miss your opportunity to experience the latest cars, trucks, SUVs, hybrids and electric vehicles that the leading and startup manufacturers have to offer.

Stay informed — receive the latest news and updates by subscribing to the AutoMobility LA [newsletter](#) today!

"[AutoMobility LA] stands out as one of the most important dates on the automotive calendar. The 2018 edition...was bigger than usual because it followed an abnormally quiet Paris show and preceded what's shaping up to be the smallest Detroit show ever. Car companies from all over the spectrum consequently chose Los Angeles to unveil significant production models and futuristic concept cars."

— Ronan Glon | Journalist at *Digital Trends*

PHOTO: Porsche press conference



POSITION YOUR BRAND

What are your competitors doing?

AutoMobility LA features auto-tech exhibitors from the entire mobility spectrum — from established behemoths to innovative newcomers to game-changing startups. Our exhibit floors — in both the Technology Pavilion and Los Angeles Convention Center — are a prime opportunity to examine and compare your company strategy while being able to exchange ideas with others in the industry.

Position your brand before a global audience — increase brand exposure with an exhibit. For more info, please visit automobilityla.com/join.

“Here you feel innovation. You feel people looking forward. You feel people [are on the] front-edge of technology. And if you want to be with them, you have to be here. That’s it.”

— Dr. Teresio Gigi Gaudio | Chairman & CEO at Icona Design Group



Any Questions?

Contact Us
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"Los Angeles is the must-see auto show in the U.S."

— ExtremeTech



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